## Make bold changes—for healthcare and yourself.

Physicians are the catalysts for driving healthcare change. That's why the top-ranked Kelley School of Business at Indiana University created the Physician MBA.

Distinct from traditional or executive MBAs, our 21-month, physician-only MBA combines core business and leadership concepts with specialized, contemporary healthcare courses—all delivered at the intersection of business and medicine.

## **An MBA Designed for Physicians**

Designed for ultimate flexibility, the Kelley Physician MBA is delivered online—allowing you to study anytime, anywhere—and during quarterly in-person class sessions in Indianapolis.

On average, you can expect 10 to 14 hours a week of online learning, including class discussion forums, readings, videos, realtime or recorded class sessions, and group meetings—all supported by your professor. This content will synchronize seamlessly with your quarterly in-person class sessions.

Our in-person experiences reveal the best Kelley has to offer—peer learning, award-winning instruction, intense professional development, industry guest speakers, professional networking, and team building. You'll learn alongside physicians from an array of specialties, locations, and organizational types—who have similar goals about leading healthcare change. What you learn from your peers is one of the most valuable takeaways.

Additionally, CMEs are awarded each quarter for the time you spend in class. The Kelley Physician MBA is the only program of its kind to award such credits.



Kelley School of Business faculty are experts in the business of medicine. As they impart best practices, you will discover solutions to challenges that are directly applicable to your organization and new capacity for implementing change. Also, they have a personal stake in your success—as your partner in learning the language of business.



The Kelley Physician MBA allows you to apply what you're learning through organizational projects, teamwork, live case studies, consulting projects, international immersions, and public policy courses. You'll acquire process improvement skills to eliminate waste, reduce costs, and increase value. You'll glean best practices from successful medical models in other countries, and you'll travel to Washington, D.C. to learn from those who create healthcare policy.



Throughout the entire 21 months of the program, you are paired with a leadership coach. Ongoing sessions with your leadership coach integrate everything you've learned to take your career to the next level. Develop a leadership plan, learn how to navigate the politics of your organization, get to know your own leadership style, and work one-on-one with your coach to put your goals into motion. By improving your skills in conflict resolution, communication, and team interaction, you'll be equipped to lead your organization and affect healthcare change.



## From Physician to Change Agent

Kelley Physician MBAs across the country are leading health systems, physician groups, and practices from the C-suite. They are directing medical strategy for pharmaceutical, managed care, and medical device companies. Fueled by newfound confidence and entrepreneurial spirit, they are exploring new clinical models and realizing new career paths. Create your own lasting career momentum with support from our faculty mentors, leadership coaches, and the prolific Kelley Physician MBA alumni network.



The Physician MBA allows me to influence executive discussions and decision making. I bring a more holistic view of healthcare opportunities and barriers, which allows me to share the relevant perspectives of both business and medicine more persuasively."

Ann Marie Nelson, DO, MBA'15 | Associate Vice President, Eli Lilly & Company



Once you understand operations and can break down process flow, everything makes sense, and you see where the problems are. You can devise ways to fix this or optimize that and create more efficient operations that benefit everyone—patients, physicians, and other care providers."

Asheesh Bothra, MD, MBA'22 | Vice President and Partner, South Dayton Acute Care Consultants



The Physician MBA is a tool to help me negotiate with insurers, hospitals, and anyone else on the revenue side. As physicians and surgeons, we're good content experts, but being a good physician doesn't make you a good business person."

Sam Kim, MD, MBA'18 | Chief of Surgery, Indiana University Health East Central Region



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Attend an online info session go.iu.edu/physician-mba-info



Explore alumni stories go.iu.edu/physician-mba-alumni